OpenAIRE and Open Access – Increase the impact and visibility of your research

November 18, 2022

12:00-13:30

ONLINE



12/16/2022 Page 1









Agenda

- PSC / RESPONSE dissemination and publication channels
- RESPONSE OpenAIRE Explore gateway
- Blog Engaging in a Science and Policy Dialogue

The invited lecturer André Hoffmann:

- Data Services and Open Access office at the Main Library (UZH).
- Publishing infrastructures and requirements.
- EU open data and open access obligations (H2020, RESPONSE).
- Resources for increasing the visibility of your research and related outputs.



12/16/2022 Page 2









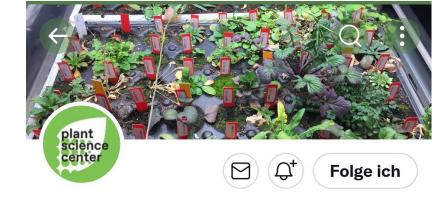
PSC / RESPONSE Dissemination and

Publication Channels

Opportunities for highlighting your research in curated formats of PSC and all partners:

- Response Webpage
- PSC Newsletter
- Response Social Media (Twitter, LinkedIn, Facebook from PSC – WFSC – ESC – cross-listed)





Zurich-Basel Plant Science Center

@PlantSciCenter Folgt dir

The Zurich-Basel Plant Science Center is a competence center promoting plant science research, education and public engagement.



Zurich-Basel Plant Science

Contor









Blog – Engaging in a Science and Policy Dialogue

This blog post: 50 hits, increasing...

- Increase the visibility of results for policy and public.
- Contributions in German or English.
- Featured articles can also be published in Energy Science Center Blog, WFSC Blog

https://blogs.ethz.ch/Science_and_Policy/



CATEGORIES

Agroecology (7)

Biodiversity (11)

Calls (6)

Climate change (7)

Courses (3)

Energy Transformation (4)

Land use (4)

Movie (5)

Nitrogen (1)

Novel Molecular Breeding

Techniques (4)

Participation (2)

Pesticides (1)

Plant Breeding (2)

Policy (1)

PSC events (10)



ENERGY TRANSFORMATION

RESPONSE DOCTORAL PROGRAMME: EUROPEAN POLICY FOR CCS NETWOR

THE CARBON CAPTURE AND STORAGE PRO

Linda Frattini contributed to a policy report that evaluate governance frameworks for establishing a European CCS In principle, CCS projects are eligible for support through









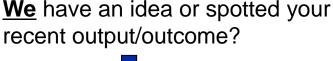
Blog – Engaging in a Science and Policy Dialogue

How do we proceed?

You have an idea or a recent output/outcome?



You get in contact with us for a discussion or send us a draft.





We get in contact with you.



Consolidate and finalise the article.



Promotion via your channels (Blog / social media, etc.).



We publish the article.



Promotion via PSC/ESC/WFSC channels.

16.12.2022 Seite 5





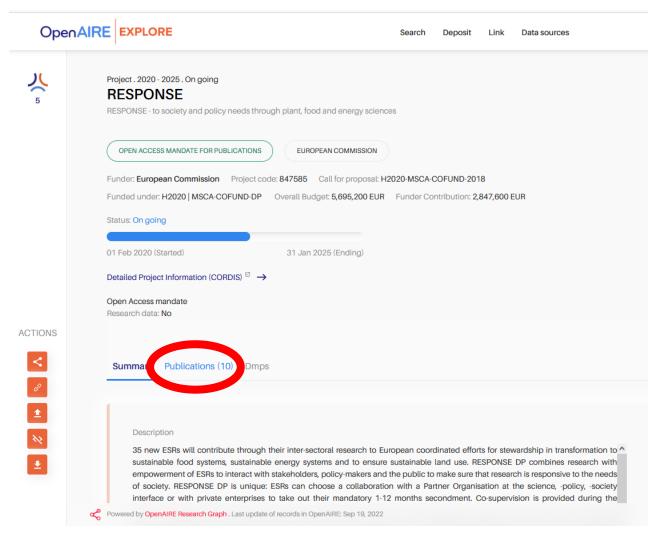




RESPONSE - OpenAIRE Explore gateway

Increase your visibility by using networks strategically!

RESPONSE OpenAIRE











Curated Channels as OpenAIRE create Visibility







ch-Basel Plant Science Center aging in a Science and Policy Dialogue

SCIENCE & POLICY PUBLICATIONS >





nge (7)

PUBLICATIONS





RESPONSE Lunch Event 18 November 2022

Open Science opportunities in practice

André Hoffmann

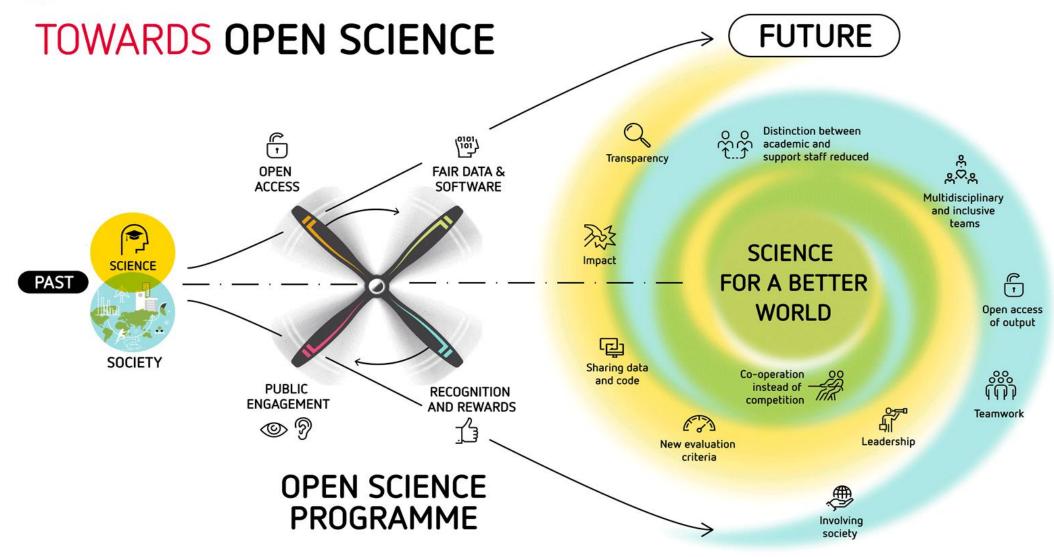
















Open Science

"Open science is an approach based on open cooperative work and systematic sharing of knowledge and tools as early and widely as possible in the process"

European Commission

Open Access to publications

Responsible management of data (FAIR principles)

Open access to data 'as open as possible, as closed as necessary'

Information about outputs / tools / instruments to validate/re-use results and data

Digital /physical access of results to validate the conclusions







Why Open Science matters

- 1. Impact: Use your research to make an impact. Contributing to policymaking and to build capacities to address global challenges.
- 2. **Visibility**: Increase your citation rates, gain recognition and develop your profile as a researcher.
- 3. Collaboration: Broaden your network and facilitate information exchange.
- 4. **Transparency**: Increase trust in the quality of your work by sharing your research openly.





Strategy for publications







RESPONSE - Communication and Publication Strategy

Increase the impact and visibility of your project outputs and outcomes:

Step I. Continuous reporting: Every publication must display the EU emblem and include the following statement (Article 29.4 of the GA):

"This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Sklodowska-Curie (MSC) grant agreement No 847585"

Step II. Make it Open Access

1. Self-archive your closed access publication in a repository for scientific publications and ensure Open Access (Embargo: max. 6 months).

or

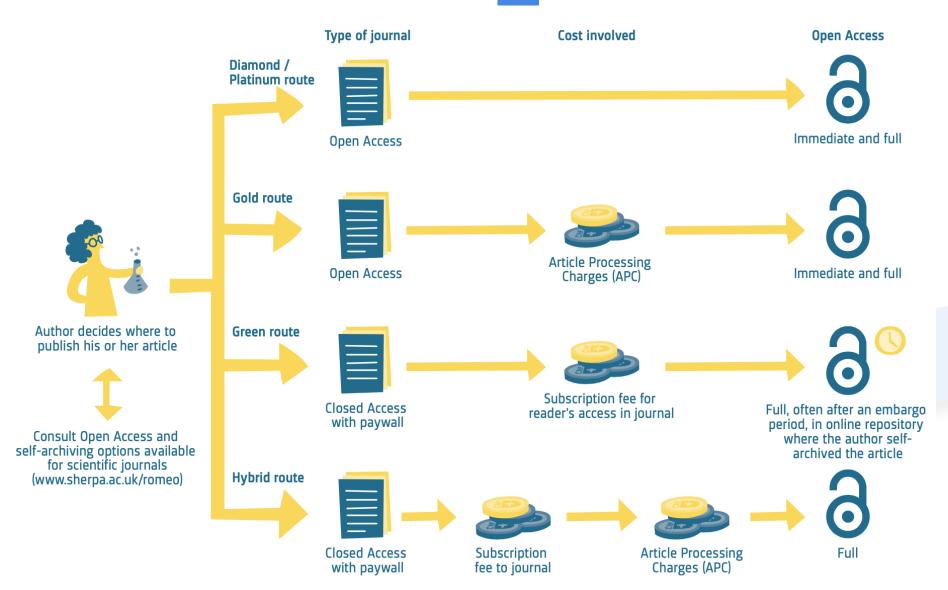
2. Publish your research in an Open Access journal <u>and</u> self-archive it in a repository (in order to gain more visibility)

(See <u>Information sheet</u>)









Swiss Academies of Arts and Sciences (2019) Open Science in Switzerland: Opportunities and Challenges. Swiss Academies Factsheets 14 (2). http://www.akademien-

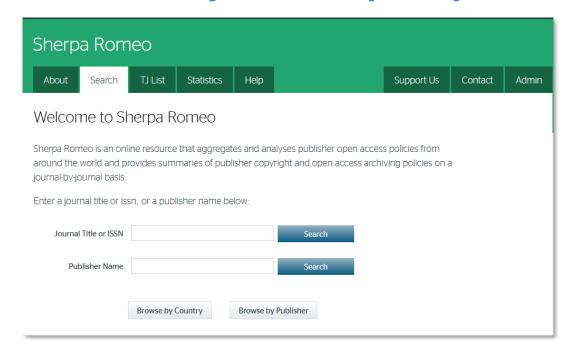




Self-archiving/Green Route

Minimum for Open Access = **SELF-ARCHIVING**

Check the journal's policy



www.sherpa.ac.uk/romeo

Rights Retention Strategy

"For the purpose of Open Access, the author has applied a CC BY public copyright licence to any Author Accepted Manuscript version arising from this submission."

- To assert ownership, the author as the intellectual creator and original copyright holder – applies a CC BY licence to the AAM
- Delivering publication services does not entitle publishers to ownership of the AAM, which remains the intellectual property of the author. Publication services should be paid for, but not with ownership of the AAM (from cOAlition S)

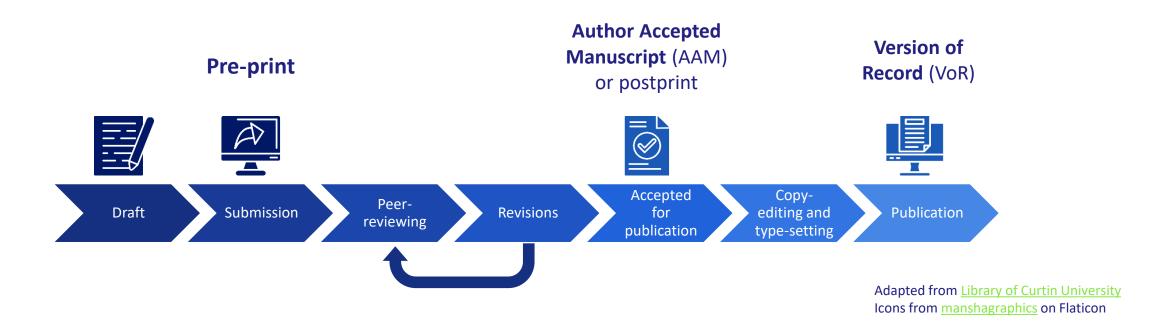
https://www.coalition-s.org/rights-retention-strategy/





AAM vs VoR

Most publishers allow the AAM to be self-archived in an institutional repository after an embargo period (check out Sherpa/Romeo for the details).







Creative Commons

- Removes ambiguity over what others can and cannot do with your work
- You keep (certain) rights, but you grant certain reuses without them needing to contact you
- Universally recognisable and juridically sound (you can still claim copyright infringements)



You can share, adapt for any purpose, no attribution is required (it is similar to 'Public Domain' but is an actual licence



You can share, adapt for any purpose as long as you **credit the author**









- ETH Zurich: <u>ETH Research Collection</u>
- University of Zurich: <u>Zurich Open Repository and Archive</u> (ZORA)
- University of Basel: <u>edoc</u>
- Zenodo

Reminder:
Submit each published
article also to your
institutional repository!
Usually the author accepted
manuscript version can be
made Open Access after an
embargo

For content that cannot be published in the institutional repositories, use the Response DP collection in Zenodo to upload any research output including slides, images, datasets, research protocols, videos, reports, posters, software, and codes.

- Collection: https://zenodo.org/communities/response-dp/
- Upload link: https://zenodo.org/deposit/new?c=response dp

You need to make sure that your output becomes visible as program output: Always state the EU grant number (847585) and the RESPONSE acronym in the metadata.



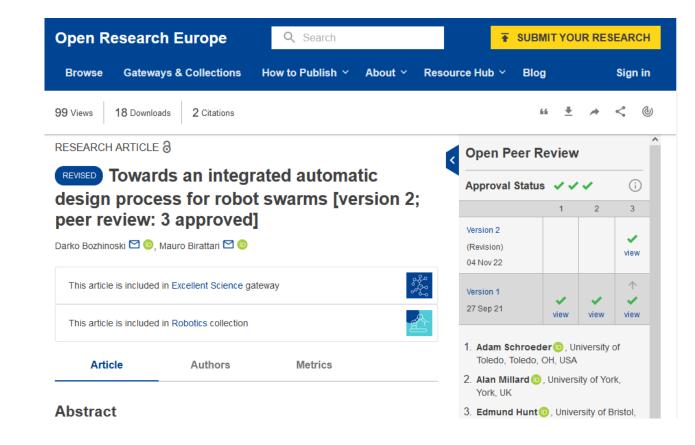
Alternative: Open Research Europe



Rapid & Transparent Publishing platform

Fast publication and open peer review for research stemming from Horizon funding across all subject areas

https://open-researcheurope.ec.europa.eu/



Next step: research data







Requirements (in Horizon Europe)

- Must manage the digital research data in line with the FAIR principles
- Data Management Plan (DMP) is required by M6; updated midproject and at end of project
- Deposit (meta)data as soon as possible after production/generation or after processing and quality controls
- Deposit data in a **trusted repository** and make them **open as soon as possible** (deadlines set in DMP), following the "as open as possible, as closed as necessary" (open by default) principles
- Data closed if necessary, but metadata must be FAIR and under CCO
- Open licence, preferentially CC-BY or CC0 licence
- Detailed information about research outputs or tools/instruments needed to re-use or validate the data (e.g. data, software, algorithms, protocols, models, workflows, electronic notebooks)



Examples of metadata

author(s) name, author(s) ORCID, DOI, licence, language, journal, title, etc.





Valid justification for not opening the data

- Commercially valuable data if it would undermine its exploitation or other results (e.g. endanger trade secrets ('soft' IP)), or make IP protection of results more difficult
- Data protection/privacy rules of sensitive and/or personal data
- Security rules for projects dealing with strategic assets, interests, autonomy or security of the EU







Data Management Plan

A formal 'living' document

- Formal document that specifies how research data will be handled both during and after a research project.
- It identifies key actions and strategies to ensure that research data are of a high quality, safe, sustainable and where possible accessible and reusable.
- There are no absolute right answers
- But be clear, specific and detailed...
- And justify decisions
- The DMP is to prove to the funder that the researcher has taken time to reflect on what to do, that consideration has been given and the approach seems reasonable
- And that your data is "As open as possible, as closed as necessary" (FAIR principles)







Findable

- Persistent identifier (e.g. DOI)
- Rich metadata
- Searchable and discoverable online

Interoperable

 Open and/or standardised file formats



Accessible

- Deposited on a trusted repository (e.g. Zenodo)
- Data can be restricted and still FAIR – "as open as possible, as closed as necessary"

Reusable

- Well documented (e.g. README files), including provenance and tools/instruments needed to reproduce the results
- Clear licence (e.g. CC BY 4.0, CC0)





Reporting and monitoring







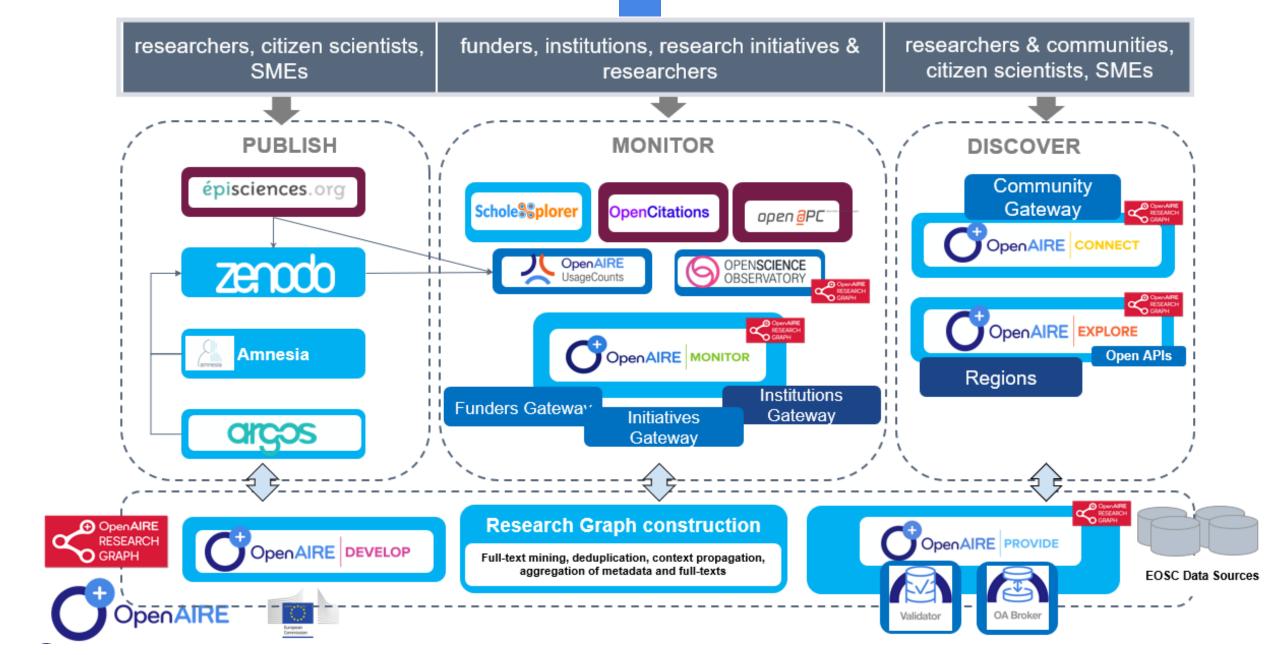


OpenAIRE

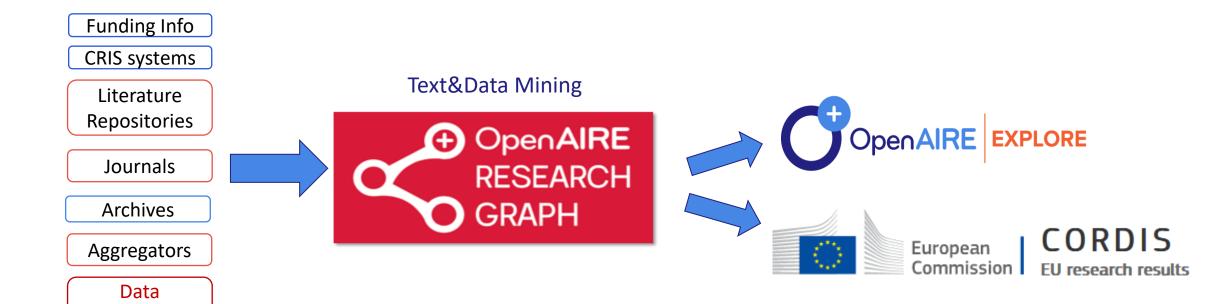
Open Access Infrastructure for Research in Europe

- research information system aggregating an collecting scientific outputs
- Network of Open Science practitioners

→ Contribution to a more open, ethical and democratic research system



DISCOVERY AND REPORTING



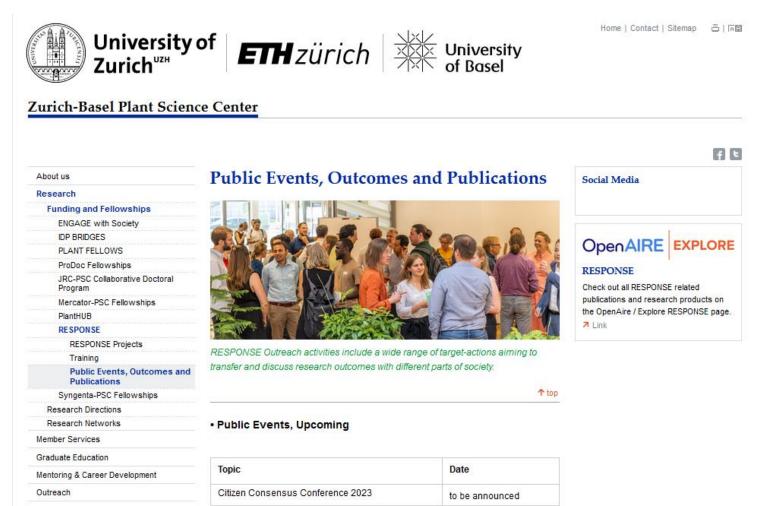
"This project has received funding from the European Union's Horizon 2020 research and innovation programme under the Marie Sklodowska-Curie (MSC) grant agreement No 847585"





Repositories

RESPONSE OpenAIRE Explore gateway





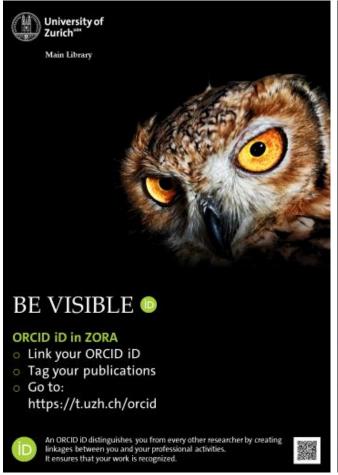
Demo



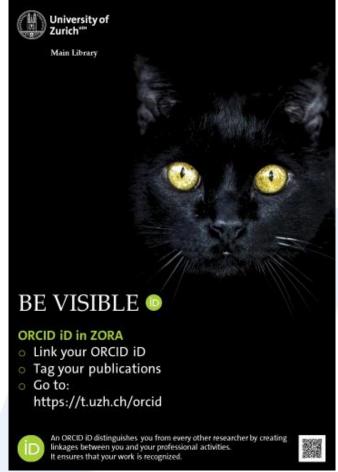




ORCID – Be Visible











Horizon Europe reference documents

Program Guide of Horizon 2020

OpenAIRE guides

'How to comply with Horizon 2020 mandate for publications'

'Open Science in Horizon 2020 proposal'

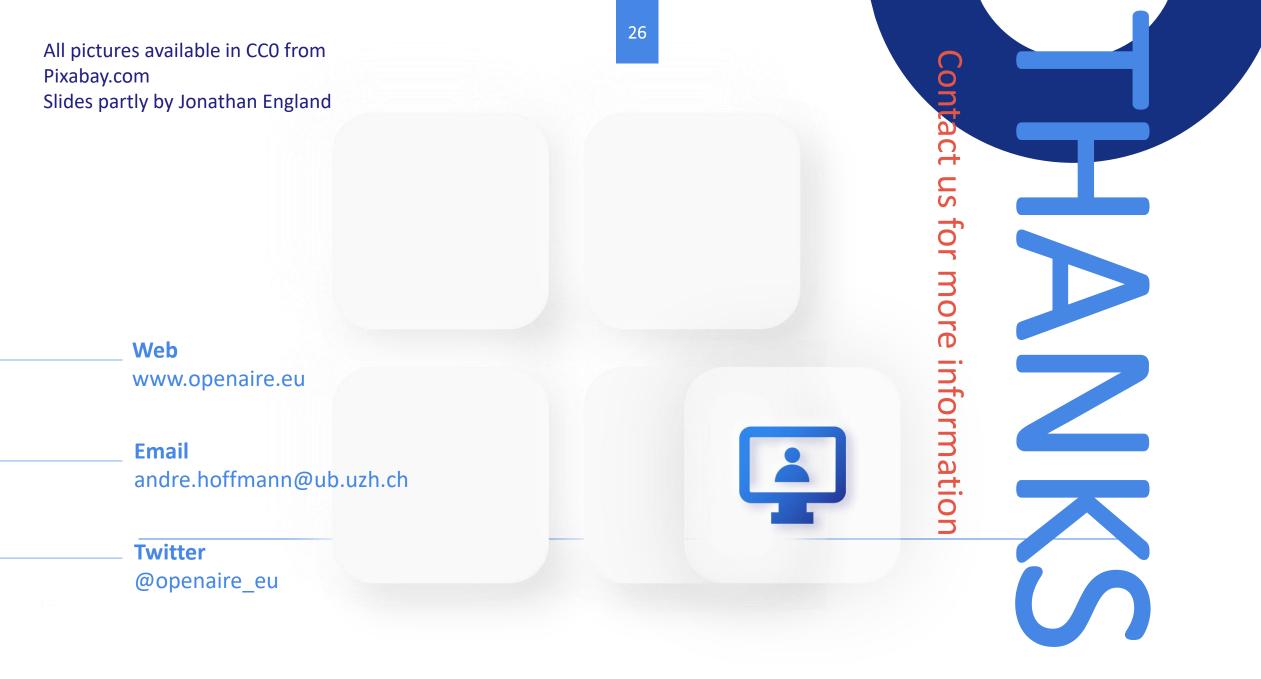
•••











Managing your Publication Workflow and your Open Data







Zurich-Basel Plant Science Center

The course includes 2 face-to-face workshop days and one day for homework. PhD students will learn specifically to deal with the whole publication process and to establish a publication workflow: How to manage your open data from the very beginning of a research project, how to plan an open access strategy from choosing journals strategically, to submission, to publication. This includes also guidelines for open data, data sharing agreements and data plans, as well as rich data publications and post-publishing marketing strategies.