



#### CONNECT

Connecting Women's Careers in Academia and Industry



Info event: 5 career building programs for female researcher in Switzerland May 28, 2024
University of Zurich and online







# REGARD – TRANSVERSAL SKILLS WORKSHOP PROGRAM FOR WOMEN RESEARCHERS

MANUELA SCHICKA

COORDINATOR OF THE RRM AND THE WORKSHOP PROGRAM REGARD

University of Fribourg

#### **DESCRIPTION**

- Collaboration of Equal opportunity offices of the universities of Fribourg, Geneva, Lausanne, Neuchâtel, EPFL and HES-SO
- Workshops on academic career management:

Academic career planning

Research project management

Communication tools

Personal development

Place for discussion and exchange with other female researcher



#### **TARGET GROUP**

- Assistants
- PhD candidates
- Post-docs
- Senior researcher
- Professors
- Since 2021: some workshops also for men



#### **ADDITIONAL INFORMATION**

- Registration opens 6 weeks before workshop date
- Participation free of charge, but cancellation fee (if cancelled less than 7days before workshop without valid reason)
- Also open for researcher from other institution (CHF250, priority is given to researcher from partner institutions)
- More information: <a href="https://www.unifr.ch/regard/en/">https://www.unifr.ch/regard/en/</a> or <a href="manuela.schicka@unifr.ch/">manuela.schicka@unifr.ch/</a>



# PROGRAMME Program 2024

**⊕**₩₩|= @ **INCLUSIVE LEA** Marie-Paule Hae

psychologist FSP, co 9 February, 9am-4pm

Registration starts 5 January

**◎** = | ७

WHY IT MATTERS Silke Mischke, cognitive psychologist

EMOTIONAL INTELLIGENCE:

15 & 27 March, 9am-1pm, EPFL

PUSHING BACK AGAINST

Registration starts 2 February

**Φ**₩₩|₽⊚

EVERYDAY SEXISM Loelyn de Lima

pedagogical advisor, EPFL

Registration starts 8 February

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TO STAND UP AGAINST
NATION, SEXISM AND B

NATION, SEXISM

RECONNAÎTRE ET AFFIRMER

SES POTENTIELS

du travail et formatrice 26 avril, 9h15-17h, UNIGE Inscription dès le 15 mars

expert in ethical leadership 11 April, 10am-5pm, UNIL

Moïra Salvadore, psychologu

Registration starts 29 February

Bettina Palazzo,

21 March, 9.15am-5pm UNIGE

**७%|**₽⊚ PROJECT MANAGEMENT FOR SUCCESSFUL RESEARCHERS

**Φ**₩₩ | Q □ Dr. Carine Galli Marxer. project manager and trainer 22 & 23 February, TECHNIQUES A 8.45am-5.15pm, UNIFR Dagmar Engfer, o in career development 3 June, 9am-4pm, ONLINE Registration starts 11 January

**₩|**₽@

THE RESEARCH HOW TO COM

TO FUND YOUR

Susanne Matuschek,

coach and consultant 2 May, 10am-4pm, ONLINE

Registration starts 21 March

PITCHING MYSELF FOR INDUSTRY

MY STRATEGY FOR SUCCESS

SE PRÉPARER À UNE LEÇON

Dre Mallory Schaub, responsable du

Pôle de Soutien à l'Enseignement et

coach facilitator and trainer

Romaine Johnstone,

22 May, 9am-5pm, HES-SO Lausanne

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D'ÉPREUVE

Registration starts 10 April

28 mai, 9h15-17h, UNIGE

Registration starts 22 April

Inscription dès le 16 avril

FOCUS SNSF

©®® | Q O

ob⊌ | Q Δ DESIGN YOUR FU FOR RESEARCHE Dr. Carmen Delgad HOW DO YOU N 11 March, 9.15am-5pm, UNIFR PROFESSIONAL C Registration starts 29 January

Afi Sika Kuzeawu. 3 & 10 September, 9am-5pm, EPFL Registration starts 23 July

**Φ**₩₩|**₽**⊚ MÉDIATION ET RÉGULATION DE CONFLITS

Marie-Paule Haefliger, psychologue FSP, coach et formatrice 20 septembre, 12h30-17h, UNIFR

Inscription dès le 9 août

**⊕**\$\\\ \\ \\ \\ WRITING AND PUBLISHING ΙΝ ΔCΔDΕΜΙΔ

Dr. Sarah Stauffer, psychologist FSP and scientific editor 27 September, 9am-5pm, EPFL

legistration starts 16 August

**७**७% | ♀ ⊙ L'ART D'ENGAGER UNE AUDIENCE Samuel Lagier, formateur et coach

30 septembre, 9h-17h, UNINE Inscription dès le 19 août

**⊕**₩ | = ⊚ SELF-EMPOWER DISCOVER HOW TO YOUR POWER TO ACT Nir Zalts, expert for leadershi

and professional development 3 & 4 October, 9am-5pm, FPFL Follow-up 8 November, 9am-1pm, EPFL

Registration starts 22 August

**⊕**₩₩|₽⊚ COMMUNICATION ET VISIBILITÉ SUR LES RÉSEAUX SOCIAUX Virginie Pilault, formatrice, spécialiste en communication, ex-journaliste RTS 11 octobre, 9h-17h, UNIL Inscription dès le 30 août

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AUX MÉDIAS

Virginie Pilault, formatrice, spécialiste en communication, ex-journaliste RTS 24 octobre, 9h-17h, UNIL 25 octobre, 9h-12h30, UNIL

Inscription dès le 12 septembre

**₩|**₽@ THE RESEARCH PROPOSAL: **HOW TO CONVINCE EVALUATORS** TO FUND YOUR HORIZON EUROPE RESEARCH PROJECT

Dr. Jennifer McClung, psychologist and biologist, Euresearch 30 October, 9.15am-5pm, UNIGE Registration starts 18 September

유니오◎ VISER L'ÉQUILIBRE : VI **UNE GESTION CONSC** DU TEMPS ET DE L'ÉM

Marie-Paule Haefliger, psyc FSP, coach et formatrice suivi individuel 29.11. ou à convenir Inscription dès le 4 octobre

PITCHING MYSELF FOR INDUSTRY:

HONING MY APPLICATION SKILLS Romaine Johnstone, coach facilitator and trainer 25 November, 9am-5pm, ONLINE

Registration starts 14 October

Inscription dès le 21 octobre

COMMENT MONTER **ÉQUIPE DE RECHERC** Brigitte Guichard, ps formatrice et consultanti 2 décembre, 9h-17h, UNIL

LÉGENDE LEGEND

O DOC

doctorant-e-s PhD candidates

POSTDOC corps interm. académique intermediate academic staff

PROF. professeur-e-s professors

DÉVELOPPEMENT PERSONNEL
PERSONAL DEVELOPMENT

A CARRIERE

GESTION DE PROJET
PROJECT MANAGEMENT

PUBLIC MIXTE
GENDER MIXED AUDIENCE

ATELIER POUR HOMMES WORKSHOP FOR MEN

WORKSHOP FOR WOMEN

**REGARD®** ateliers pour l'égalité dans les carrières académiques







# THE RÉSEAU ROMAND DE MENTORING POUR FEMMES – A MENTORING PROGRAM TO SUPPORT WOMEN IN ACADEMIA

MANUELA SCHICKA

COORDINATOR OF THE RRM AND THE WORKSHOP PROGRAM REGARD

University of Fribourg

- Mentoring program for women who want to pursue an academic career
- Corporation between the Equal opportunities' offices at the Universities of Geneva, Lausanne, EPFL, Neuchâtel and Fribourg
- Also financed by the SNFS
- Exists since 2000
- More than 280 mentees took already part



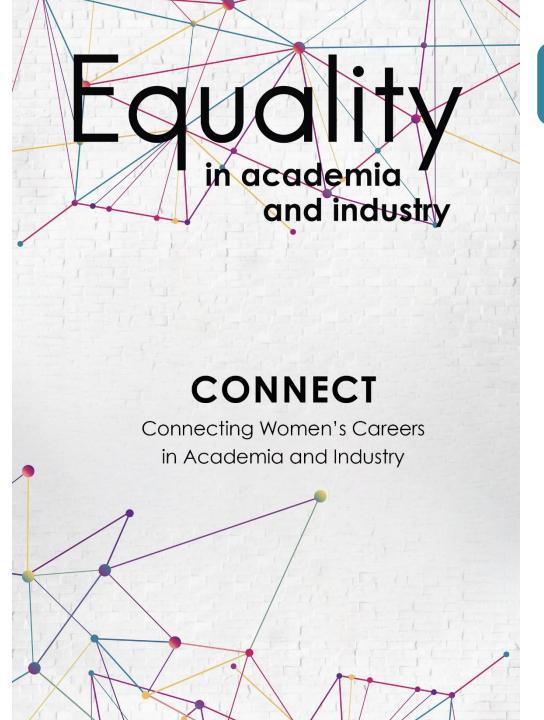
- Program length: 18 months
- One-to-one mentoring with an experienced professor
- 4 group meetings for mentees with workshops
- New: financial support for individual coaching

- Women advanced in their PhD or post-doc, senior researcher
- Affiliated to partner university
- Candidates...
- Must show motivation to pursue an academic career
- Should already have undertaken some steps to achieve objectives
- Should be open minded



- 12<sup>th</sup> edition from April 2023 December 2024
- 13<sup>th</sup> edition: application process starts beginning 2025
- Participation is free of charge
- More information: <a href="https://www.unifr.ch/f-mentoring/en/">https://www.unifr.ch/f-mentoring/en/</a> or <a href="manuela.schicka@unifr.ch">manuela.schicka@unifr.ch</a>





"A lot of myths about the industry were dispelled."

#### Aim:

- Links academia with industry and public sector in a unique way
- Provides insights into non-academic career paths
- Lets you interact with inspiring role models
- Motivates you to reflect on your career
- Provides advice on and behind-thescenes insight into application process
- Offers a supportive and encouraging network of women in the same situation as you

## **CONNECT – Project Partners**





«Actually having access to those working in industry and being able to ask them questions, allowing for better understanding of the types of positions, work, benefits, and detriments of working in industry.»

## CONNECT – Program Structure

CV-preparation (online tutorial)

#### Kick-off Workshop

- Reflecting current situation and career options
- Communicating skills & experience



- Hear inspiring career stories
- Interact with HR professionals and get insights into recruiting process
- See site and feel company culture

#### Closing event

- Reflect on CONNECT journey
- More inspiration
- First success stories









## CONNECT – Next Steps

- Interested in a non-academic career?
- Apply until June 14th
  - Online form
  - CV (max. 2 pages)
  - Motivation letter (max. 1 page)
- Review and selection by neutral committee: Evaluation criteria are mainly motivation, expectations and interest in the program
- mid-July: Participants are informed about results of selection process
- Sept 2024 Mar 2025: CONNECT Round 6



### **CONNECT – Overview**

Target audience	Female PhD students in 3 <sup>rd</sup> or 4 <sup>th</sup> year, female postdoc candidates			
For participants from which Institution	ETH Domain (ETHZ, EPFL, PSI, Eawag, Empa, WSL), University of Zurich, and NCCR PlanetS)			
Offerings	A series 7-8 one-day workshops, focusing on career development/planning, CV preparation; career opportunities, meeting/exchange with role models at company sites, between Sept 2024 and Mar 2025			
Costs	CHF 450, plus CHF 750 covered by your institution			
Deadlines	Call 6 open until June 14th, start in September 2024 Apply on: Application (connect-women.ch)			
Special conditions	Employment contract during time span of the program with one of the academic institutions.			

«The networking aspects both between the participants as well as between the role-models from the companies are excellent. Furthermore the general structure of first having a coaching session, then visiting the companies and finishing with all together is a nice and round concept.»



## *fem*inno

#### **Zurich-Basel Plant Science Center**

Dr. Daniela Gunz feminno project coordinator

#### Contact details:

daniela.gunz@uzh.ch www.feminno.ch

Follow us on LinkedIn: https://www.linkedin.com/company/feminno







#### feminno program - female innovation and career development in sciences

- Started in 2018, completed 7 rounds to date (app. 130 women)
- Call 8 starts in Sept. 2024
- For female scientist or alumna from a Swiss University, ETH or UAS
  - interested in innovation and personal development
  - interested in career opportunities, especially in Switzerland, at the interface between research, innovation and industry
  - wanting to develop ideas into an innovation, generating a new technology, product or service either in cooperation with an enterprise or as a start-up
- Coordinated by the Zurich-Basel Plant Science Center and supported by
  - Career Services
  - Offices for Gender Equality and Diversity
  - · Graduate Campus of University of Zurich
  - · Life Sciences of ETH Zurich and University of Zurich
  - Faculties of Medicine and Sciences of UZH
  - · Dept. of Environmental System Sciences at ETH Zurich





#### **Course Program - Dates**

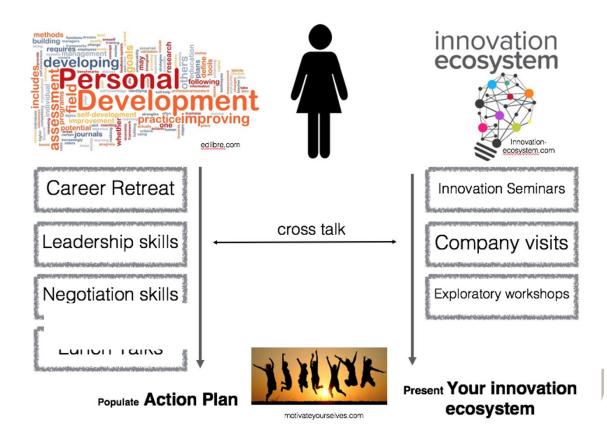
- Career retreat: Three full day sessions: 24-26 September 2024
- Innovation Workshop: Create a Business Model Canvas; Two full day sessions: 16-17 October 2024
- **Innovation seminars:** Two full day sessions on IP, fundraising, pitching and value-based design of a start-up: November 2024 (*Dates to be confirmed*)
- Negotiation skills for conflict situations, business deals: Two full day sessions: January 2025 (Dates to be confirmed)
- Company visits: 1-2 (virtual) visits: Dec 2024–February 2025
- Closing event with the feminno community. Presentations, Networking, Celebration: Early March 2025
- Application window opens in early June 2024 see here: https://blogs.ethz.ch/feminno/application/



















#### This program **IS** for you

- You are a female PhD student (best in years 3-5), postdoc, researcher, lecturer, alumna in life science, natural sciences, tech, IT, social sciences (and related fields in health, medicine, ecology etc.) enrolled in a Swiss university or university of applied sciences
- You have an idea for a start-up, spin-off or industry collaboration that you want to bring forward.
- You want to commit to 10 days of workshop and lectures (mainly in person and some virtually) and many hours of self-study in roughly half a year.

#### This program IS NOT for you

- You are not a female PhD student (best in years 3-5), postdoc, researcher, lecturer, alumna in life science, natural sciences, tech, IT, social sciences (and related fields in health, medicine, ecology etc.) enrolled in a Swiss university or university of applied sciences
- You have no start-up idea and you do not want to become an entrepreneur at all
- You definitively want to go into industry and only need a little support in learning how to apply for such a position.
- You may have already participated (recently) in other similar programs.

ETH Domain's Group of Equal Opportunities for Women & Men

A career-building program for women in science

# Presentation of five career building programmes for female scientists at Swiss Universities

# Fix the Leaky Pipeline Programme (FLP)

Daniela Hansen, daniela.hansen@vppl.ethz.ch













ETH Domain's Group of Equal Opportunities for Women & Men

A career-building program for women in science

### Fix the Leaky Pipeline programme

- Career-building programme in the ETH Domain (ETH Zurich, EPFL, PSI, Empa, Eawag, WSL)
- Target group: female doctoral students, postdocs + other young scientists
- Help female scientists to continue their career in academia and show alternatives in industry
- Raise more women in leading positions in science and industry













ETH Domain's Group of Equal Opportunities for Women & Men

A career-building program for women in science

Networking Events

- Kick-off event:
  - Provide information about the programme
  - Coaches and trainers present their offerings
- Networking event at Uni Bern (2024: 4<sup>th</sup> June 2024)
  - #I am remarkable workshop
  - Panel discussion with role models female professors / group leaders from ETH Domain













ETH Domain's Group of Equal Opportunities fo Women & Men

A career-building program for women in science

### Coaching

- 6 groups at ETH Zurich & EPFL
- 8 participants per group
- 1 professional coach
- 5 coaching sessions (5 x ½ day)
- Participation in all 5 sessions
- Fee: 250 CHF for all sessions
- Individual coaching session (50 CHF)

#### Courses

- 8 courses at ETH Zurich & EPFL
- Topics: Interviewing, Self-Marketing,
   Career planning, Networking, Power
   Games, Emotional Intelligence, Design
   your Future, Unconscious bias etc.
- Individual coaching session (CHF 50)
- 12 participants / 1 trainer
- 1-2 days, March December 2024
- Fee: 1 day course 80 CHF
   2 day course 150 CHF

Please check start of registration on the website!

28.05.2024

**ETH** zürich













A career-building program for women in science



#### Mentoring

#### **One-to-one Mentoring**

- More experienced person (mentor from academia or industry) – less experienced person (mentee)
- For doctoral students (3<sup>rd</sup> year and above) and postdocs
- Individual coaching session CHF 50
- 1 year

Next application window will open in autumn 2024. Start of mentoring in spring 2025.

#### **Peer Mentoring**

- Group of persons (peers) constitute themselves as group
- 2-5 senior mentors (from academia or industry) assist the group selectively
- For doctoral students and postdocs
- Set a career-relevant topic on which the group wants to work
- Group organises workshops with trainers
- Budget of CHF 5000
- 1 year

28.05.2024

**ETH** zürich













www.fix-the-leaky-pipeline.ch

	Réseau romand de mentoring pour femmes	REGARD	CONNECT	Fix the Leaky Pipeline (FLP)	feminno
Target audience	Female Phd students in last year, post-docs	Female PhD students, post- docs and professors (few workshop also for men)	Female Postdoc candidates, female PhD students at least in the second half of the PhD	Female PhD students, postdocs, other young scientists	Female PhD students, postdocs, other young scientists, researchers, alumnae etc.
For participants from which Institution	All universities in Western Switzerland and EPFL	All universities in Western Switzerland and EPFL, if places available, open for all institutions	ETH Domain (ETHZ, EPFL, PSI, Eawag, Empa, WSL), University of Zurich, NCCR PlanetS	ETH Domain (ETHZ, EPFL, PSI, Eawag, Empa, WSL)	All Swiss Universities, ETH group and affiliates, all Swiss unis of applied sciences, plus alumnae from these universities / UAS
Offerings	One-to-one mentoring, Group meetings with workshops on soft skills, individual coaching (financial contribution), networking with other women in sciences	One- or two-day workshops with (female) experts on career developing	A series of in total 7-8 one-day workshops about career development, CV preparation and at company sites meeting role models from industry as well as universities of applied sciences.	Coaching groups, courses, mentoring (one-to-one + peer), individual coaching, networking events (participation in parts of programme is possible)	feminno bridges academic research career to entrepreneurship and industry career. Innovation workshops and seminars as well as personal development training by career advisers, coaches, innovation experts and executives from life-sciences, tech, consulting enterprises
Costs	Free of charge	Free of charge for participants of the Western Switzerland universities and EPFL, for others CHF250/day	CHF 450 participation fee, plus CHF 750 covered by institution	CHF 50 - 250	CHF 150 for ETH and UZH PhDs, 400 for ETH and UZH postdocs, CHF 800 for other universities and UAS, 2200 CHF for alumnae
Deadlines	Next edition starts in the beginning of 2025	Inscription starts 6 weeks before workshop	Call 6 open until 14 of June, start workshops in September 2024	Different deadlines for each offering	Application for call 8 open will open mid June, deadline for application is July 31. Start in Sept. 2024
Special conditions	Applicants have to be subscribed to one of the institution (PhD students) or being under contract	Some workshops are open only for a specific target group	Employment contract during time span of the program with one of the academic institutions.	Employment contract during time span of offering in ETH Domain	ETH alumnae may get at visitor status at ETH and could profit from a lower fee.